

## Electronic Patent Application Fee Transmittal

|                                             |                                                                        |                 |               |                             |
|---------------------------------------------|------------------------------------------------------------------------|-----------------|---------------|-----------------------------|
| <b>Application Number:</b>                  | 10616486                                                               |                 |               |                             |
| <b>Filing Date:</b>                         | 08-Jul-2003                                                            |                 |               |                             |
| <b>Title of Invention:</b>                  | High-precision customer-based targeting by individual usage statistics |                 |               |                             |
| <b>First Named Inventor/Applicant Name:</b> | Jesse T. Quatse                                                        |                 |               |                             |
| <b>Filer:</b>                               | Joseph T Helmsen/Vicki James                                           |                 |               |                             |
| <b>Attorney Docket Number:</b>              | 129510.01101                                                           |                 |               |                             |
| Filed as Small Entity                       |                                                                        |                 |               |                             |
| <b>Utility      Filing Fees</b>             |                                                                        |                 |               |                             |
| <b>Description</b>                          | <b>Fee Code</b>                                                        | <b>Quantity</b> | <b>Amount</b> | <b>Sub-Total in USD(\$)</b> |
| <b>Basic Filing:</b>                        |                                                                        |                 |               |                             |
| <b>Pages:</b>                               |                                                                        |                 |               |                             |
| <b>Claims:</b>                              |                                                                        |                 |               |                             |
| <b>Miscellaneous-Filing:</b>                |                                                                        |                 |               |                             |
| <b>Petition:</b>                            |                                                                        |                 |               |                             |
| <b>Patent-Appeals-and-Interference:</b>     |                                                                        |                 |               |                             |
| Notice of appeal                            | 2401                                                                   | 1               | 250           | 250                         |
| Post-Allowance-and-Post-Issuance:           |                                                                        |                 |               |                             |
| <b>Extension-of-Time:</b>                   |                                                                        |                 |               |                             |

| Description       | Fee Code | Quantity | Amount | Sub-Total in USD(\$) |
|-------------------|----------|----------|--------|----------------------|
| Miscellaneous:    |          |          |        |                      |
| Total in USD (\$) |          |          |        | 250                  |